

Nia



# ARTS & HAND CRAFTS



*“The Every design of embroidery made with passion and love.”*

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## INTRODUCTION:



**Nafisa Ikrar Ahmad,**

The fashion Designer and head of **Nia Arts Handicrafts**. know that her passion for design ,sincere dedication and her sheer love and passion implemented

into exclusive Hi Fashioned Embroideries.

As the founder of ‘Nia Arts and Handi Crafts’ her inclination towards art, design and craftsmanship inspired her to lay the brick 5 years ago. Located in Mumbai, the factory is a heart-warming site with its own construction and display verticals.

A craftsman pulled the traces back to the roots of presence. The journey goes on with the motion of tenderness towards what we call Earth.



## **PRODUCT DEVELOPMENTS:**

With her own fashion melodies, looking for a way to hear them in the world, Nia empowers today's women with classic fashion and confidence.

Promoting Indian Crafts Industry through its organic and sustainable handcraft is one of her influential steps towards nature, culture and tradition.

We, at Nia, carve a relationship with personal styles through a niche of classic embroideries. The niche cording technique and the signature embellishments of MOP and 3D flowers are a craft detailed into mightiness.

A wardrobe filled of, Not just a brand of iconic silhouettes and signature embroideries, but Nia is a shelf of eco-friendly choices and thoughtful collections.

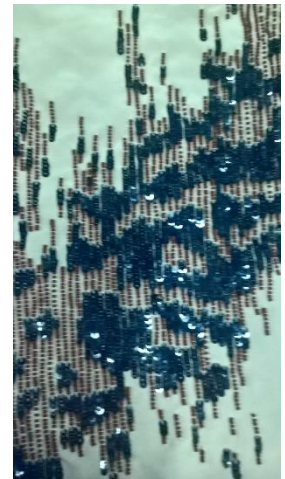


# EMBROIDERIES:

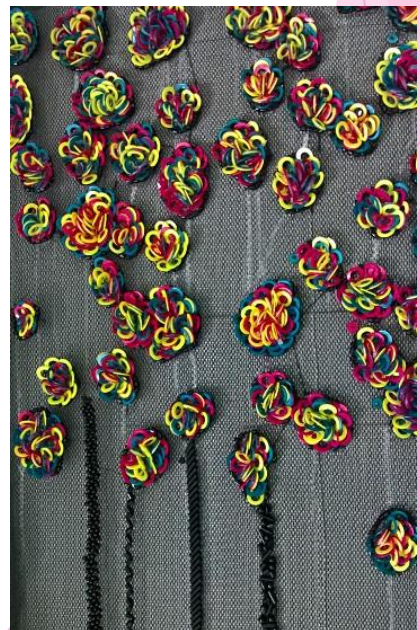
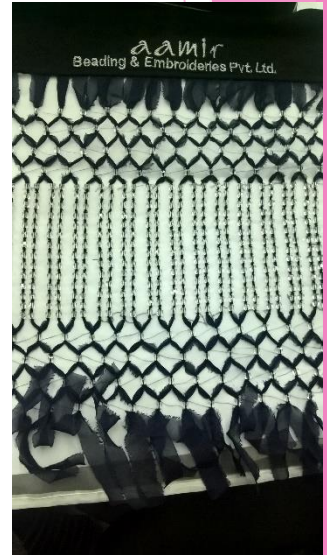
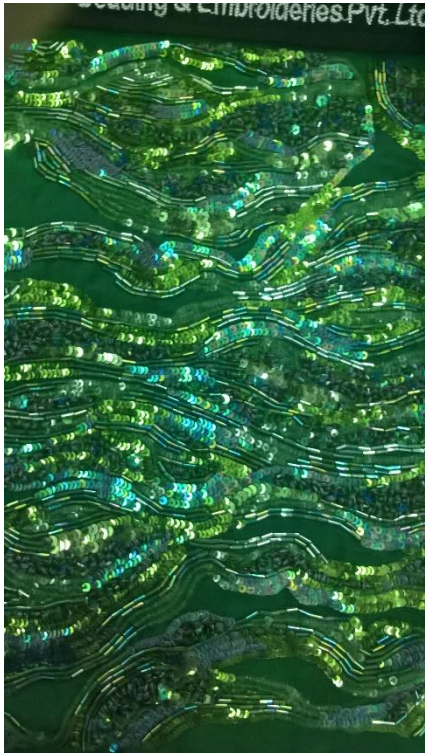
We have a strong team of skilled designer and Merchandiser who works hard to develop raw materials to finish products.

Our designer team keep sourcing of new materials & makes designs of its own for new fashion every day.

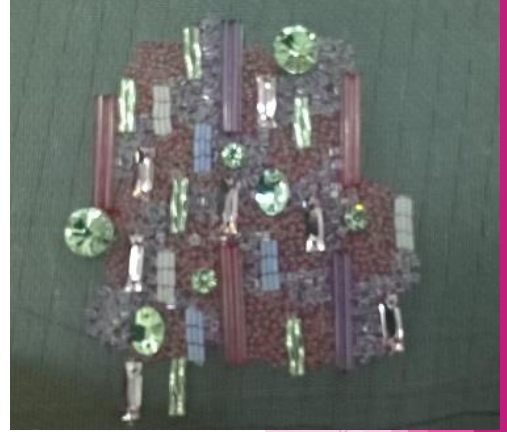
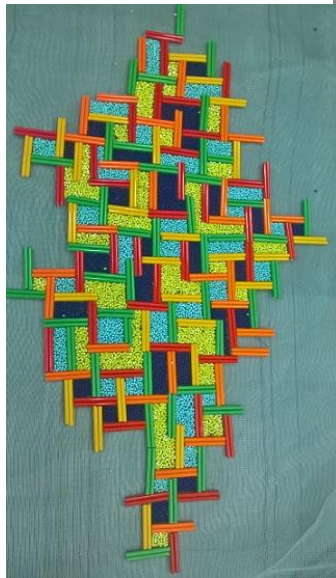
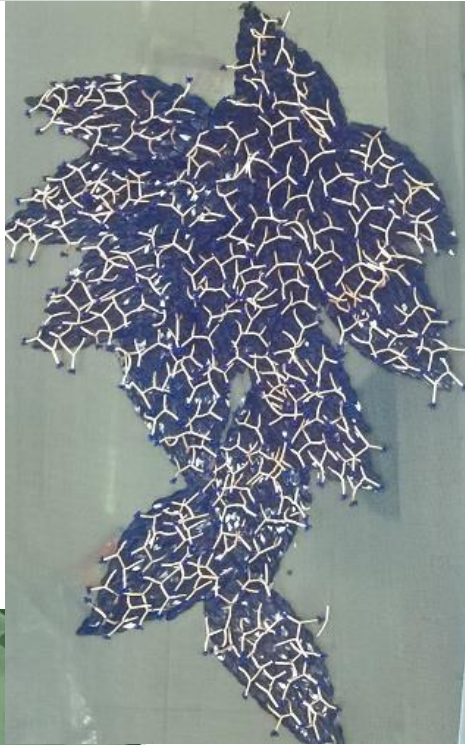
Our product improvement usefulness, comfort and durability are appreciated by our customers, who often incorporate our suggestions in their own products.



# SWATCHES:



# SWATCHES AND TASSELS



## **CONCLUSION:**

### **NIA ARTS AND HANDICRAFTS**

is High Fashioned Embroideries house, expanding it's business with overseas clients in High Fashioned embroideries and fashion wear.



**THANK  
YOU**

